# The Best Strategies for Inflationary Times

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### THE KEY QUESTION

What strategies and asset classes perform well in a rising inflationary environment?

### THE KEY TAKEAWAY

Instead of predicting when and if a rise in inflation will occur, investors are better off determining how to restructure their portfolios where the best candidates turned out to be:

- Trend following strategies in most assets
- Factor strategies in equities.
- TIPS

Measure of inflation: CPI (general consensus) as reported by Bloomberg.

Inflationary regime: Periods when YOY realized inflation rises materially beyond 2% (reaches 5%).

Most data begins in 1926.

**US Equities-SP500** 

US Bonds-US 10year Treasury bonds

IG and HY bonds-Morgan Stanley

Commodities-most liquid futures on copper, gold, silver, platinum, wheat, corn, etc.

Collectibles-Credit Suisse on art, wine, stamps

Factors—FamaFrench website

	Specific Inflation Regimes								
	US Enters WW2	End of WW2	Korean War	Ending of Bretton Woods	OPEC Oil Embargo	Iranian Revolution	Reagan's Boom	China Demand Boom	
	Characteristics								
Start Month	April 1941	March 1946	August 1950	February 1966	July 1972	February 1977	February 1987	September 2007	
End Month	May 1942	March 1947	February 1951	January 1970	December 1974	March 1980	November 1990	July 2008	
Length (months)	14	13	7	48	30	38	46	11	
Total Price Level Change	15%	21%	7%	19%	24%	37%	20%	6%	

	REAL RETURNS		
Winning Strategies	<u>Inflation (19%)</u>	Other (81%)	
(P) Commodities—Energies	41%	-1%	
(A) Trend—All Assets	25%	16%	
(A) Trend—Commodities	20%	8%	
(P) Commodities—Industrial	19%	4%	
(A) Trend—Bonds	15%	9%	
(P) Commodities—Aggregate	14%	1%	
(P) Commodities—Gold	13%	-1%	
(P) Commodities—Precious	11%	-2%	
(A) Trend—Equity	8%	11%	
(P) Commodities—Softs	8%	-3%	
(A) Equity Factor—C-S Mom.	8%	4%	
(P) Commodities—Agri	7%	-3%	
(A) Trend—FX	4%	4%	
(A) Equity Factor—Quality (QMJ)	3%	3%	
(P) Fixed Income—TIPS	2%	3%	
(A) Equity Factor—Investment (CMA	3) 2%	2%	
(P) Long Equities—Energy Sector	1%	8%	

#### WHAT DIDN'T WORK

1. Equities performed poorly during inflationary regimes at -15% and -7% real returns.

- 2. Further, no equity sector seemed to offer much relief other than energy at 1%.
- 3. Real estate came in at a negative -2% real return.
- 4. Nominal bonds offered little to no protection.
- 5. More importantly, the negative correlation between bonds and equities essentially disappeared when inflation began to rise.
- 6. Cryptocurrencies--The math just doesn't work.

#### WHAT DID WORK

7. TIPS. They provided a 2-3% return regardless of the inflationary regime.

8. Commodities (including gold) returned an average of 14%.

9. Collectibles like wine, art and stamps produced strong returns, around 8%.

10. Trend-following was second best at a 25% real return.

11. Factor strategies CS Mom at 8%, Quality at 3%.